

Fares Assist

The definitive air fares management system



Fares Assist

The most innovative, functional, cost-effective internet booking solution available

What is Fares Assist?

Fares Assist is the most advanced, cost-effective fares management tool on the market today. In terms of fare maintenance, reliability and the ability to link with any of the GDS systems, our latest updates make data loading much quicker and include the ability to view nett, published, CAT35, charter, no-frills carriers and airline web fares on a single fare display.

When teamed with your chosen GDS and a no-frills interface, Fares Assist is the ultimate booking tool for corporate clients, your own staff or retail customers. The system is designed for use either via the internet or as a desktop solution for face to face sales or in a call centre environment.

Public or Corporate Web Solutions

By using Fares Assist it is possible to provide both Business to Business (B2B) or Business to Consumer (B2C) websites customised to your business. The system is capable of offering any combination of nett, published, CAT35, no-frills, web fares, charters and fares from 3rd party suppliers with full booking capabilities and the ability to drive the PNR into your chosen back-office solution.

Our standard public facing site provides a powerful administration tool to apply mark-ups based on various criteria and the ability to maintain transaction fees and airline surcharges. This is available even for agents without nett fares who require a published and no-frills site only. All agents can also benefit from secure credit card processing.

In addition to this, our standard corporate site design offers a secure customer login facility and the ability to apply mark-ups and transaction fees on a per customer basis. Agents

requiring a corporate site also have the option of integrating our Profile-it solution which enables them to maintain and manage customer profiles and travel policy.

As an alternative to using one of our standard templates, it is possible to integrate a unique bookable fares engine into a new or existing site. If you have a web development team we can work with them to help display fares data in the format you require.

- Extensive Search Capabilities
- Flexible Access to Fares
- Increase Agency Efficiency
- Essential Tool for Your Online Travel Business
- Expand Revenue Opportunity
- Advanced Travel Technology
- Fares Displayed from Multiple Sources
- Easy to Use Interface
- Competitive Alternative to Published Fares



Billian
IT Solutions Ltd

One database...

a multitude of options for
your staff & clients



Fares Assist

Online Sales

For Corporate Clients

Fares Assist is fully configurable to meet any requirement. Corporate clients have secure access to a combination of nett, published, no-frills and airline web fares either to view or to book via any GDS. Any clients with specific route deals also have exclusive access to these fares. Transaction fees and mark-ups are defined and applied for each individual customer.

Web pages can be designed to complement an existing corporate image, enabling the client to be presented with a seamless link to a professional corporate booking tool.



Corporate clients can also benefit from Profile-it, a system designed to manage traveller profiles and travel policy. Profiles are managed by the agent or by the traveller with secure login access to their own details. Information stored includes contact details, airline preferences, passport and visa information, travel policy, payment details and membership cards.

For Retail Departments or Public Facing Websites

The system has the ability to offer customers a full choice of fares on a single display. Search pages are simple to use and provide an effective tool to target customers in any location at any time of day. The ability to apply and amend mark-up levels based on various criteria enables the agent to track the market and respond quickly to fare changes, ensuring a competitive edge is always maintained.

The "One-Stop" shop

Fares Assist can be integrated into an existing website or a new site can be built around the fare search functionality. A range of compatible products is also available for agents wishing to offer their clients additional services such as Hotels, Cars, and Insurance. These products, in conjunction with Fares Assist, link with our new dynamic packaging solution, Package-it, to give any agent a powerful search and booking facility using their own hotel inventory or content from 3rd party hotel suppliers.

Fares Assist for the office

Access to Fares Assist is required in order to load and maintain nett fare contracts or to maintain mark-ups etc. for your website. Access is available locally or via the Billian hosted application server, a more cost effective option for smaller agencies.

Fares Assist has been used as a desktop solution for many years and has many benefits. It has been described as being one of the most powerful solutions available for the input and maintenance of contracts and as such will also suit any agent who requires an in-house fares system only, without internet booking capabilities.

For more information call: +44 (0)1254 699065

Fares Assist Maintenance

The maintenance section allows entire airline contracts to be loaded and the air fares database to be updated with the minimum amount of effort. The system incorporates numerous user-friendly components specifically designed to make the task of loading air fares a less laborious process.

Fares Assist allows an airline contract to be loaded then cloned to create more fares with the relevant details amended. This innovative feature dramatically reduces the amount of time needed to be spent inputting and updating data.

Once contracts have been loaded, changes can be made either individually or globally. The Global Update feature enables multiple contracts or fares to be selected and changes made to any aspect of them in one easy step.

The system is tried and tested and is used daily in many locations around the world. The software is also used by our data provision team to load airline contracts on behalf of our customers. This helps us to ensure that the software is error free and able to cope with large volumes of data.



Fares Assist Enquiry

The Enquiry is a powerful sales tool that enables staff (even those with little or no experience) to quote fares with confidence. Fares Assist is a fully validating database and therefore only displays fares that are valid for the criteria that has been entered. Searches can be performed on all or a combination of nett, published, CAT35, charter, no frills carriers and airline websites.

Built into the Enquiry is a booking wizard which takes the user through the process of booking either a nett, published, no-frills or airline web fare via the use of simple to use screens that allow selection of outbound & inbound flights, mandatory items (e.g. received, customer names etc...), special requests and remarks. User specific entries that may be required to drive a PNR into a back office system can also be prompted for and entered by the user. The PNR created can then be queued to specific branches and queues if required.

Fares Assist Online

Fares Assist Online has been designed as a simple alternative to the Enquiry part of the desktop software. A link is provided which enables the user to login via the internet and view pages which look very similar to the desktop application. All the functionality of the desktop system is available including integration of published and CAT35 fares from the required GDS, no-frills and airline web fares.

With this option the main advantages are that there is no specialised software to be loaded at each location, removing the need for a technician to visit the site. The fares database is held on a secure centralised server. All that is needed is an internet connection and a web browser.

“Fares Assist has provided us with a powerful online tool that has undoubtedly given our agency a competitive edge in an ever-changing marketplace”.

Key features



Fares Assist

- A sophisticated web solution to meet the needs of both your corporate and retail clients.
- Corporate clients will enjoy the benefits and reduction in costs associated with self-booking whilst always being offered a choice of fares.
- Retail clients will benefit from a choice of competitively priced, up to the minute fares presented in a simple to use format.
- Fully integrated with nett, published, CAT35, no-frills and charter fares-choice is the key.
- Supports open jaws, mixed class fares, charters and allocations.
- Seamless links to your chosen GDS
- Powerful nett fares database with state-of-the-art global update facility for en-masse changes to airline contracts.
- Optional Travel Policy management module.
- Integrates with Hotel Assist and 3rd party feeds to power our Dynamic Packaging solution – Package-it.
- Tried and tested product backed up by a team of travel and technology professionals.

A demonstration of the Fares Assist internet package can be seen on our website at www.billian.co.uk.

Alternatively, please contact us for further details and to arrange a demonstration.

Why not take a look at what else we could do for you



Fares Assist



Hotel Assist



Package-it



Car Assist



Profile-it



Insurance Assist



Flite



Event Manager



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